

CHROMA'S JO SONJA®

FACT SHEET

JO SONJA'S GESSO

Introducing another exciting product to the JO SONJA range: GESSO.

JO SONJA'S GESSO is a free flowing acrylic ground, suitable for surface preparation under acrylics and oils.

Applied to raw wood, craftwood, plywood and canvas, JO SONJA'S GESSO is an effective sealer and prevents moisture loss of the paint through absorption.

JO SONJA'S GESSO creates surface "tooth" which is able to be wet or dry sanded between coats for a smooth finish.

GESSO may be applied directly from the jar, or mixed with JO SONJA'S ARTISTS' COLOURS to create "pastel primers".

BLACK GESSO may be applied and, when dry, lightly sanded to create "blackboard" paint.

BLACK and WHITE GESSOS also add opacity when used underneath transparent colours in the JO SONJA range, i.e.:

WHITE GESSO under Trans Magenta.

BLACK GESSO under Ultra Blue Deep.

JO SONJA'S GESSO may be used in conjunction with all JO SONJA'S COLOURS and MEDIUMS and may be used as well as, or instead of, All Purpose Sealer.

Used on their own, GESSOs will provide surface "tooth" whereas All Purpose Sealer provides a "slick" membrane - both effectively seal and promote proper adhesion of the paint.

FOR A PROFESSIONAL FINISH AND MORE VIBRANT COLOURS, GOOD SURFACE PREPARATION IS THE KEY.