



Product Guide



CHROMA

It's all about the paint.



THE NEW HIGH QUALITY
PAINT FOR PRIMARY
SCHOOLS WHO CARE ABOUT
THEIR ART PROGRAMME



A NEW BREED OF STUDENTS' ACRYLIC WITH UNIQUE DRYING PROPERTIES

- Does not set completely hard when dry
- Easy to wash out of brushes and painting equipment.
- Perfect for silk screen, lino block, and mono printing.
- Has “holdout” which means it can be over-painted like any other acrylic
- Bright strong colours
- Thick creamy consistency
- Great value for money
- Warm & cool primary colours
- Never separates in bottle
- Available in 2 litre bottles
- Non-toxic

NEW

Chroma STUDENT PAINT



EASY
CLEAN UP!



NEW CHROMA 2

Chroma 2 is a densely pigmented creamy paint, ideal for primary and secondary school classes.

A new breed of students' acrylic with unique drying properties

Chroma 2 does not set completely hard when dry, so it's easy to wash out of brushes and painting equipment. This makes it perfect for silk screen, lino block, and mono printing.

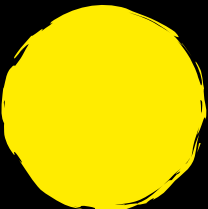
Although not completely waterproof Chroma 2 has "holdout" which means it can be blended back into dry paint with a brush, or can be overpainted without reactivating the dry layer. This balancing point, and its thick creamy consistency make it a very versatile paint.

This is a highly pigmented paint and as such may stain some fabrics so it's sensible to wear protective clothing in the art room.



- BRIGHT STRONG COLOURS
- THICK CREAMY CONSISTENCY
- EASY CLEAN UP
- GREAT VALUE FOR MONEY
- PERFECT FOR SCREEN PRINTING
- WARM & COOL PRIMARY COLOURS
- NEVER SEPARATES IN BOTTLE
- NON-TOXIC
- AVAILABLE IN 2 LITRE BOTTLES

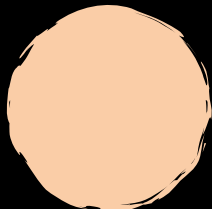
COLOUR RANGE



Cool Yellow



Warm Yellow



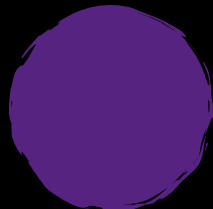
Honey



Warm Red



Cool Red



Purple



Warm Blue



Cool Blue



Green Deep



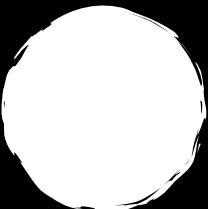
Green Light



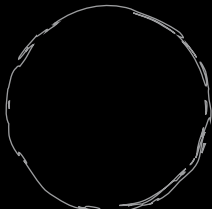
Brown



Red Oxide



White



Black



CHROMA
It's all about the paint.

www.chromaonline.com

Available From:

A Quick Guide to CHROMA'S STUDENTS' BRANDS



Description

Features

Use

Please refer to relevant literature for full instructions.

Chroma

SCHOOL acrylic colour

Primary School Students

Chroma School is the best primary school paint in the low price budget category.

It is a genuine acrylic paint, not a tempera. This paint offers the best value and best quality in its price range for young art students before they move up to Chromacryl. Available in 500ml and 2 litre bottles.

- Student quality acrylic paint
- Non-toxic
- 12 brilliant, intermixable colours
- Never separates in the bottle
- Fast drying with a smooth, satin finish
- Flexible and water-resistant
- Cleans up with soap and water
- 2 litre and 500ml bottles fit Chroma Paint Dispenser
- Non- lightfast

School classroom application. Painting on paper, cardboard, canvas, canvas board, wood, glass etc. Combined with mediums for collage and mixed media.

Chroma 2

SCHOOL PAINT

Primary & High School Students

Chroma 2 is the new high quality paint for primary schools who care about their art programme.

Chroma 2 is a densely pigmented creamy paint, ideal for primary and secondary school classes. The paint doesn't form a hard skin when it dries which makes it easy to clean out of brushes and other equipment. Available in 2 litre bottles.

- High quality student paint
- Does not set completely hard when dry
- Easy Clean Up
- Perfect for silk screen, lino block, and mono printing.
- Dries quickly
- Warm & cool primary colours
- 2 litre bottles fit Chroma Paint Dispenser
- Non-toxic
- Non- lightfast

Chroma 2 has a smooth consistency and a slightly longer open time which makes it perfect for silk screen, lino block and mono printing.

School classroom application. Painting on paper, cardboard, canvas, canvas board, wood, glass etc. Combined with mediums for collage and mixed media.

Chromacryl®

STUDENTS ACRYLIC

High School Students

Chromacryl has long been recognised as the leading acrylic for high schools.

An acrylic paint for the elementary student's introduction to art at school. Based on the warm/cool colour mixing system. Combined with a range of mediums provides a versatility of classroom applications including silk screen printing, fabric painting, collage etc.

- 30 vibrant colours that dry to a water-resistant, satin finish
- Dries quickly
- Non-toxic
- Waterbased
- Non-lightfast
- Compatible with Chromacryl mediums

School classroom application. Painting on paper, cardboard, canvas, canvas board, wood, glass etc. Combined with mediums for collage and mixed media.

A>2 CHROMA

ART STUDENTS
ACRYLIC

THE ONLY ART STUDENTS' ACRYLIC

Art Students

An acrylic paint range designed for tertiary art students allowing them to develop their painting skills. Has the same consistency and handling properties as professional artists' acrylics.

- 20 strongly pigmented colours
- Waterbased, non-toxic
- Dries to a low-gloss sheen
- Compatible with Atelier Mediums
- Non-lightfast

Full strength, diluted with water or mixed with Atelier Mediums. Designed for learning paint handling techniques. Can be used on paper or any properly gessoed surface.

LET US BE YOUR NEW ART BRANCH

LESSON PLANS

We all know that there are fashions in education, and primary art has fallen from being “crucially important to the child’s development” (this was the fashion about 30 years ago) leading up to today, where art is still part of the curriculum, but has been badly neglected. In some schools it has degenerated into a handicraft lesson format.

This has happened gradually through lack of resources, especially teaching resources, which in some states of Australia used to be lavishly supplied to the classroom teachers by their state art branch in better olden days.

For a non specialist teacher art is the most difficult subject to teach. Paint can be messy, causing housekeeping problems and although the teachers may have all the enthusiasm, and ability to motivate their classes they may lack the practical know how to succeed.

ENTER BRAVA ART

An art education outfit headed by Raquel Redmond, a brilliant art educator working in the Brisbane area who is getting spectacular results with her students.

We know there are many schools which would like to present a proper art programme and that we have the right paint for the purpose, but without an art programme to carry it through our high quality paint will achieve nothing. Therefore we have formed a joint venture with Brava Art to provide educationally sound art programmes to help those teachers who are interested in good art lessons. Brava Art can in time become the new Art Branch available to help every teacher in Australia and New Zealand as well, and it will become the inspiration point for teachers who still believe in giving art lessons, and a source of joy and enrichment for a generation of school kids who are missing out at present.

