

Artists' Gallery



Barry Sholder, Vineyard



Mikel Wintermantel, Morning Haze



Ed Rode, The Race

We are always looking for new & exciting artists to feature in our newsletter and on our website!

Please contact our Resident Artist, Jennifer VonStein, at 1-800-257-8278 or by email at jvonstein@chromaonline.com for more information!

CHROMA LINK



Log on and get LINKED

Chroma Link is our new email newsletter. It is designed to provide a wealth of art-related information in an easy to access format. Chroma Link will deliver useful information right to your inbox so you can get the most out of your Chroma products - not just marketing spin or a list of red hot deals.

Chroma Link contains:

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- **Website Updates** - Keep up to date with what is new on Chroma's blog - Paint Talk.
- **Special Offers** - Receive special offers exclusive to participating Chroma Link art shops.

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EYE ON INTERACTIVE

THE ACRYLIC REVOLUTION HAS BEGUN!

Volume 1, Issue 2. 2008

Kelby Love, Elephant, Interactive on board. (Detail)



CHROMA
It's all about the paint.

Featured Artist:
Kelby Love

Have You Logged On To Paint Talk Yet?

There are great discussions happening on our artists' forum, Paint Talk.

Recent hot topics include:

Tips for Plein Air Painting

Get some ideas for making your next outdoor painting experience a pleasure, not a pain!

Interactive Color

Range Suggestions

Learn what colors artists use and read what Jim Cobb, founder of Chroma, suggests for a basic mixing palette.

Paint Talk Gallery

See what new works artists have sent to us and posted!

Paint Talk is filled with information and is your forum, so check it out, start a discussion, post a question or upload your work today!



Stacy Rae Gross
No More Fears
Interactive, 2007

Artist News

Chroma USA is sorry to report the passing of a member of our Teaching Artist Program, Stacy Rae Gross. Stacy was a figurative and floral artist in the Pittsburgh, PA region. She painted until she lost her eyesight in September 2007, and passed away at the age of 30 in February 2008 from complications of Hodgkin's lymphoma. Her abstract painting, *No More Fears*, has been featured in Interactive advertising campaigns; many of her works can be viewed at her website, www.stacyraegross.com.

Artist Spotlight

Kelby Love



Kelby Love

One wouldn't imagine elephants arising from the American state of Arizona. But from the brush of Interactive artist Kelby Love, an ark of animals emerges. A professional wildlife painter and illustrator for over 20 years, Kelby paints his subjects in a tight, photorealistic style. He studies his subjects in their native environment when possible, and uses photos as references for form, color and shape, creating unique and original compositions. Kelby's

work has been featured in publications such as *Outdoor Life*, *Field and Stream*, and *National Geographic*.

A graduate of Columbus College of Art and Design in Ohio, he paints his subject matter on large masonite panels, about 24" x 36". He primes this surface multiple times, sanding between each layer so the surface becomes as smooth as glass. He prefers large synthetic brushes for his background work, as natural bristle brushes sometimes shed. When asked what drew him to

Kelby first heard of Interactive through a friend and he laughed as he described his first reaction, which was "Oh baby, this is it – I am in love!"



Lions, Interactive on board.

animals, Kelby replied that he has always been around hunting and fishing, so he painted what he knew. "If my dad had been into cars," he said, "I'd probably be painting them!"



Elephant, Interactive on board.

Kelby used oils in college, but he found acrylics were more suited for his commissioned wildlife pieces because they shipped better. However, he was never thrilled with how conventional acrylics dried. Kelby first heard of Interactive through a friend and he laughed as he described his first reaction, which was "Oh baby, this is it – I am in love!" Using the Slow Medium and Unlocking Formula, Kelby is able to control the painting process and blend, which is very important to him. Old-style conventional acrylics were "one dimensional," and he found paint mixed with retarders gummy. Even in such an arid atmosphere, Kelby is able to develop his painting over time. "Interactive allows me to layer colors with super strong pigments," he says, "and it moves on my board so smooth, like melted ice cream!" Such precision and control helps him achieve the illusion and the texture of fur, feather or fin.

In addition to his illustration work, Kelby was a featured artist at the 2008 Arizona Fine Arts Expo, a 10-week nationally juried show. For more information on his work, Kelby can be contacted at kelbylovesu@aol.com. As a new member of our Teaching Artist Program, American Southwest artists can expect to see Kelby talking about his work and Interactive at their local art society or retailer soon!

Eagle, Interactive on board.

