



## Atelier Interactive Artists' Acrylic

Is the new name for Atelier. The paint has been improved and refined to make it more responsive because it dries without a plastic skin, unlike conventional acrylics. This means that artists have a 'window of opportunity' where they are able to rehydrate the paint film for a limited time depending on humidity and temperature. Interactive dries at the

same rate as Atelier but cures differently. Interactive is thick and buttery allowing you to apply thick impasto techniques or it can be diluted with water or medium to create vibrant washes and glazes. Interactive is so unique it has a patent pending.

Comes in 75 colours and is available in 80ml tubes, 250ml jars and selected colours in 1 Litre containers.

### Series 1 Colours

Colour Name	Product Code		
	80ml	250ml	1 Litre
<b>Series 1</b>			
Blue Black (Indigo)	AI10030	AI10060	
Brown Black	AI10120	AI10150	
Burnt Sienna	AI10300	AI10330	AI10360
Burnt Umber	AI10450	AI10480	
Carbon Black	AI10600	AI10630	AI10660
Crimson	AI10720	AI10750	AI10780
Green Black	AI10960	AI10990	
Light Red Ochre	AI11350	AI11380	
Mars Black	AI11500	AI11530	AI11560
Mars Violet	AI11680	AI11710	
Naples Yellow	AI11830	AI11860	
Olive Green	AI11950	AI11980	
Prussian Blue Hue	AI12040	AI12070	
Pthalo Blue	AI12400	AI12430	AI12470
Pthalo Green	AI12580	AI12610	AI12640



Colour Name	Product Code		
	80ml	250ml	1 Litre
<b>Series 1 (Continued)</b>			
Purple	AI12700	AI12730	
Raw Sienna Dark	AI12800	AI12830	
Raw Umber	AI12880	AI12910	
Red Black	AI13050	AI13080	
Terre Verte	AI13140	AI13170	
Titanium White	AI13260	AI13290	AI13320
Toning Grey Mid	AI13380	AI13410	
Toning Grey Pinkish	AI13470	AI13500	
Toning Grey Yellowish	AI13560	AI13590	
Yellow Ochre	AI13630	AI13660	AI13690

### Series 2 & 3 Colours

Colour Name	Product Code		
	80ml	250ml	1 Litre
<b>Series 2</b>			
Brilliant Violet	AI14090	AI14120	
Cerulean Blue Hue	AI14210	AI14240	
Chromium Green Oxide	AI14300	AI14330	
Cobalt Blue Hue	AI14420	AI14450	AI14480
Cobalt Turquoise Lt. Hue	AI14600	AI14630	
Forest Green	AI14750	AI14780	
French Ultramarine Blue	AI14900	AI14930	AI14960
Indian Red Oxide	AI15110	AI15140	
Indian Yellow	AI15230	AI15260	
Jaune Brillant	AI15380	AI15410	
Naples Yellow Reddish	AI15560	AI15590	
Orange	AI15710	AI15740	
Pacific Blue	AI15860	AI15890	
Paynes Grey	AI16010	AI16040	
Permanent Green Lt.	AI16160	AI16190	
Permanent Sap Green	AI16310	AI16340	
Pthalo Blue (Red Shade)	AI16460	AI16490	
Pthalo Turquoise	AI16610	AI16640	
Tinting White (Pearl Titanium)	AI16790	AI16820	
Trans. Perinone Orange	AI16940	AI16970	
Transparent Red Oxide	AI17090	AI17120	AI17150
Transparent Yellow	AI17270	AI17300	
Vermilion	AI17420	AI17450	
<b>Series 3</b>			
Arylamide Yellow Deep	AI18120	AI18150	AI18180
Arylamide Yellow Light	AI18300	AI18330	AI18360
Brilliant Magenta	AI18510	AI18540	
Cobalt Green Hue	AI18660	AI18690	
Dioxazine Purple	AI18810	AI18840	
Napthol Crimson	AI19030	AI19060	
Napthol Red Light	AI19180	AI19210	AI19240
Perm. Brown Madder	AI19420	AI19450	
Pyrrrole Red	AI19570	AI19600	
Quinacridone Magenta	AI19780	AI19810	
Quinacridone Red Violet	AI19930	AI19960	
Red Gold	AI20090	AI20120	

### Series 4, 5 & 6 Colours

Colour Name	Product Code		
	80ml	250ml	1 Litre
<b>Series 4</b>			
Cad. Red Medium	AI21640	AI21670	
Cad. Orange	AI21330	AI21360	
Cad. Red Light (Scarlet)	AI21480	AI21520	
Cad. Yellow Light	AI21940	AI21970	
Cad. Yellow Deep	AI21790	AI21820	
Cad. Yellow Medium	AI22090	AI22120	
Copper	AI22240	AI22270	
Pale Gold	AI22800	AI22830	
Permanent Alizarine	AI22950	AI22980	
Rich Gold	AI23100	AI23130	
Silver	AI23370	AI23400	
<b>Series 5</b>			
Cobalt Green	AI24330	AI24360	
Cobalt Turquoise Light	AI24480	AI24510	
<b>Series 6</b>			
Cerulean Blue	AI26360	AI26390	
Cobalt Blue	AI26660	AI26690	



## Displays & Sets

### Atelier Interactive Modular Display Rack



An attractive new modular racking system, which allows you the opportunity to choose an assortment of Atelier Interactive products to present in your store while also considering which configuration best suits your retail needs. See the Chroma Rack Configuration Guide for detailed information about rack sizes and stock quantities.

Product	Code
Interactive Rack Configuration A	AI80400
Interactive Rack Configuration B	AI80420
Interactive Rack Configuration C	AI80440
Interactive Rack Configuration D	AI80460

## Promotional Literature

Product	Code
Artists' Pocket Guidebook	LI10300
Guide To Grounds, Mediums & Varnishes	LI11500
Atelier Interactive Colour Chart	AI95090
Atelier Interactive Users Guide	AI95060



### 7-tube Boxed Set

#### Contents

1 x 80ml: Burnt Umber	Cobalt Blue Hue
Titanium White	Naphthol Red Light
Pthalo Green	Crimson
Arylamide Yellow Light	

Product	Code
7 Tube Set	AI80300



### Waterproof Drawing Ink

May be used directly from the container or diluted with water. Produces an intense black through to mid-tone grey and pale grey washes. Ideal for brush or pen work.

Product Size	Code
250ml Bottle	AT72900



## Atelier Mediums

### MAKING ACRYLICS VERSATILE

The choice of the correct medium for the particular style and technique of an artist can be critically important to their creative development.

There are very simple ways of gaining control over the painting process, which do not involve learning new techniques: there are procedures for sealing against moisture loss, maintaining moist humid conditions while working and using final varnishes to protect the completed art work.

We would like to introduce a new simplified system of acrylic painting designed to simplify painting with acrylics. The following three processes are outlined below:

1. **Ground Preparations**
2. **Mediums & Additives**
3. **Varnishes**



### Ground Preparations

Grounds are products used to prepare a surface for acrylic painting. Effective grounds should have good adhesion to the painting surface, particularly for canvas boards. They should be flexible, have suitable "tooth" for overpainting and create a good sealing barrier between the painting surface and subsequent layers of paint.



#### Binder Medium

A waterbased acrylic emulsion, which can be used straight from the bottle or thinned with water 1 : 1 to seal most surfaces. Atelier Binder Medium can be used as a sizing on canvas or cotton duck to seal the surface and prevent absorption of paint into the fabric.

Product Size	Code
250ml Bottle	AT70120
1 Litre Bottle	AT70150
25 Litre Drum	AT70180



#### Gesso Primer

A flexible acrylic ground with a high grit content. Designed to provide a stable white surface on which to paint. Atelier Gesso may be used directly from the container for all over thick textural effects.

Product Size	Code
250ml Jar	AT70390
500ml Jar	AT70420
1 Litre Jar	AT70450
4 Litre Jar	AT70480
25 Litre Drum	AT70510



#### Liquid Gesso Primer

A thinner consistency than Gesso Primer, which spreads more easily for a smoother painting surface.

Product Size	Code
250ml Jar	AT70900
500ml Jar	AT70930
1 Litre Jar	AT70960
4 Litre Jar	AT70990
25 Litre Drum	AT71020

## Mediums & Additives

### Mediums

Painting Mediums are used with acrylic paint to manipulate the consistency and properties of paint for an infinite variety of applications and techniques.



#### Liquefying Medium

Dilutes paint without reducing pigment intensity and also extends wet-in-wet time. This waterbased low viscosity, acrylic extender is designed to provide the most efficient means of reducing paint viscosity.

Also creates the best possible medium for applications including airbrushing and fine detailed line work.

Product Size	Code
250ml Bottle	AT71200



#### Clear Painting Medium Mid-Viscosity

The most popular medium in acrylic painting. It is used with the paint to dilute the viscosity and blend colours without losing pigment intensity. This medium allows paint to spread over a surface for more blendable gradations of colour and fast glazing techniques. Especially useful for working wet-in-dry techniques.

Product Size	Code
250ml Bottle	AT70240



#### Impasto Gel

A thick, fast drying, waterbased, acrylic gel designed to exaggerate structure and sharpen textural edges of the paint in acrylic painting. Impasto Gel also increases the gloss level of the paint and can also be used as an adhesive to bond other materials to the painting.

Product Size	Code
250ml Jar	AT70720
500ml Jar	AT70750
4 Litre Jar	AT70780



#### Modelling Compound

A very thick, textural paste used for exaggerated structure. Modelling Compound has the same flexibility as Atelier paints and is used to create strong textural interest at any stage in a painting's process. Dries white. Can be mixed with paint to produce a coloured ground or painted over once dry.

Product Size	Code
250ml Jar	AT71900
500ml Jar	AT71930
4 Litre Jar	AT71960



#### Atelier Fast Medium/Fixer

Designed to speed the Interactive Acrylic painting process by quickly fixing a paint layer. Use to dilute paint for glazing and thin painting techniques, or use unpigmented for reinforcing a tender paint layer.

Product Size	Code
250ml Bottle	AT70280



#### Atelier Slow Medium

Slows down the drying time when added to Interactive Acrylic paint. Small amounts will produce a smooth, mid-viscosity paint, useful for glazing and other techniques requiring a longer working time. Paint can be reworked up to 2 days after drying.

Product Size	Code
250ml Bottle	AT72700

## Additives

Paint Additives like mediums, change the properties of paint, however they are different to mediums in that they do not contain a binding agent. This means that only a certain amount of additive can be mixed with acrylic paint before it becomes unstable. See product label for mixing ratios.

### Retarder

Slows down the drying process when added to artists' acrylics and mediums. Atelier Retarder is particularly useful when painting wet-over-wet or wet-over-dry techniques.



Product Size	Code
250ml Bottle	AT72120

### Unlocking Formula

Allows artists to re-open a paint layer even after it is touch-dry. Once the paint is re-opened, new paint can be blended back in, existing paint edges can be feathered or whole sections can be removed with a rag.



Product Size	Code
250ml Bottle	AT72780

## Ancillary Products

### Fine Mist Water Sprayer

A specifically designed sprayer which produces a controlled fine mist intended to keep Atelier Interactive and Absolute Matte workable for as long as desired. Ideal for wet-in-wet techniques.

Product Size	Code
250ml Bottle	AT96100



### Incredible Brush Cleaner

Ideal for revitalising old hard paintbrushes. This product is made from a special formulation which is designed to break through hardened acrylic, oil or lacquer on natural and synthetic paintbrushes, bringing them back to life.

Product Size	Code
250ml Bottle	CR95600



## Varnishes

Final varnishes are used for protection of the completed painting and to adjust the surface quality of the paint. If your painting is too shiny or matte, you can correct the surface by choosing the appropriate varnish.

### Waterbased Varnishing Tip

The fine mist water sprayer is an excellent way to apply an even coat of Atelier waterbased Medium & Varnish.



### Matte, Satin & Gloss Medium & Varnish

These Atelier waterbased varnishes are non-toxic and can be used either as a medium to change the sheen levels of acrylic paints, or as an over-varnish for acrylic painting. Provides a non-tacky protective coating.

Atelier Matte, Satin and Gloss Medium & Varnish are creamy mid-viscosity products made from hard acrylic emulsion. They are non-removable, however they can be over painted. Best dispensed with the Fine Mist Water Sprayer.

Product Size	Code
Matte 250ml	AT71600
Satin 250ml	AT72600
Gloss 250ml	AT70600



### Chroma Solvent Varnishes

Are solvent based, non-yellowing strippable varnishes which means paintings can be cleaned more easily at a later date by swabbing with mineral turps. Chroma Solvent Varnishes are available in Satin, Gloss and Invisible. Invisible Varnish provides a protective coating and does not alter the surface quality of a painting.

Product Size	Code
Invisible 250ml	CR70990
Satin 250ml	CR72490
Gloss 250ml	CR72290



### Solvent Varnishing Tip

To apply Solvent Finishing Varnish first pour a small portion into a tray and use a large flat bristle brush.

